

# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(Autonomous)

(Accredited By NAAC with 'A' Grade and NBA Accreditation  
ISO 9001:2015 Certified Institution, Affiliated to JNTUK)



**Major Activity:** Blood Donation Camp

**Dates:** 12-03-2016

**Venue:** LBRCE College Premises

**Brief Report:**

Sri.L.Jaya Prakash Reddy, Managing Trustee of LBRCE inaugurated a Blood Donation camp organized by the NSS unit of LBRCE in association with Red Cross India in the college auditorium on 12-03-2016 and while addressing the NSS volunteers commended their motivated participation in social service activities. He stressed the importance of Blood Donation by quoting many real life incidents to highlight the significance of blood donation in saving the lives of millions of people. The college Director, Dr. E.V.Prasad exhorted the students to participate in such social activities and fulfill their obligations towards society and thanked the Red Cross Society,Vijayawada unit for their continuous support. The Chief Medical Officer of Red Cross India, Vijayawada unit, Dr. Madan Mohan gave details of the Blood generation process in human body and also explained the importance of giving blood not only for saving the lives of others but for the good health of donors.

After the formal inauguration of Blood donation camp, the members of the Red Cross India, Vijayawada unit started the process of collecting the blood by following all necessary precautions. The volunteers of NSS unit rendered their services for smooth conduct of the Blood donation camp. A total of 44 students donated their Blood during this camp.

**(Mr.P. ASHOK REDDY)**

NSS Program Officer

Snap Shots of the Event:

**(Dr.E.V.PRASAD)**

Director



L.Jaya Prakash Reddy launching the program



Guests with Doctor's Team

Encl: Press Clipping

Outcome of the Program: